

Hasan Hüseyin Özgür

Full-Stack Web Developer

Izmir
Turkey

+90 533 262 1026

hello@hasanhuseyinozgur.dev

www.hasanhuseyinozgur.dev

in hasanhuseyinozgur

HasanHozgur

Professional Profile

A versatile **Full-Stack Web Developer** with a unique background in **AdTech and Digital Marketing**. Specialized in building end-to-end bespoke solutions that bridge the gap between **complex backend logic** (WordPress, Shopify) and high-performance, data-driven frontends. Expert in **pixel-perfect Figma-to-code** conversion and maintainable architectures using **PHP, TailwindCSS, and SCSS**. Possesses hands-on experience in **Linux server administration and cloud-based deployments**, with a deep understanding of SSR patterns and technical SEO.

Employment History

Jan 2025 – May 2025 **Full-Stack Web Developer**, *Botano Technologies*, Izmir

- Orchestrated **custom Shopify development**, focusing on Liquid-based modifications and bespoke theme architecture.
- Implemented end-to-end e-commerce solutions, bridging technical requirements with high-performance storefront needs.
- Executed advanced UI/UX implementations to ensure cross-browser compatibility and mobile-first responsiveness.

Dec 2023 – Jul 2024 **Full-Stack Web Developer**, *Kelime İletişim & Brand Management*, Istanbul

- Architected **logic-heavy bespoke WordPress themes**, integrating backend data structures with high-fidelity, pixel-perfect frontend components.
- Engineered modular interface systems with **TailwindCSS** to ensure design consistency across diverse agency projects.
- Managed site performance, **server-level optimizations**, and security protocols for high-traffic environments.

Apr 2023 – Jul 2023 **Web Developer**, *Current Works*, Izmir

- Integrated **Headless WordPress** architectures, leveraging REST APIs to power dynamic, performant frontend experiences.
- Developed custom theme logic for **Shopify (Liquid)**, focusing on conversion rate optimization (CRO) and technical performance.
- Maintained a mobile-first development cycle, optimizing Core Web Vitals and technical SEO.

Nov 2022 – Jan 2023 **Technology & Activation Group Executive**, *Publicis Groupe*, Istanbul

- Spearheaded **technical activation and AdTech operations** for global programmatic advertising campaigns.
- Managed complex data pipelines and troubleshooting workflows using Google Campaign Manager within a multi-national agency structure.

Jun 2022 – Nov 2022 **Junior Web Developer**, *IQ Motion*, Izmir

- Mastered **Advanced Custom Fields (ACF)** and custom PHP development to tailor CMS environments.
- Resolved structural frontend issues and performance bottlenecks for various client sites.

Education

2019 – 2022 **Business Administration**, *Izmir University of Economics*, Izmir

Withdrew to commit 100% to a professional path in Full-Stack Web Development, leveraging business insights for technical solutions.

Internships

Mar 2021 – Feb 2022 **Frontend Developer Intern**, *Kroppa Digital Agency*, Istanbul

- Designed and coded **pixel-perfect HTML/CSS email templates** and high-conversion landing pages.

Technical Stack

Core Full-Stack Development, PHP, JavaScript, TailwindCSS, SCSS
CMS WordPress, Shopify, Liquid
Ops Linux Server Mgmt, Cloud, SSR Principles, Next.js, Git, Webpack
Design Figma-to-Code (Pixel-Perfect)

MarTech & Ops

Skills AdTech Ops, Google Campaign Manager, CRO, Performance, Technical SEO, Agile

Hobbies

Boardgames, Comics, Tabletop Wargaming, Magic the Gathering